

Ronnie Erwin

7526 Laurel Canyon Blvd
North Hollywood, CA 91605
502 741 1679
ronnie.erwin@gmail.com

Career Objective

Seeking a position in graphic design and photography. Specialising in print advertisements, packaging design, and photographic manipulation.

Education

Completed 28 hours, Commercial Art Technology: Advertising Design,
Jefferson Community College, Louisville, Kentucky 2005 - 2008

Course Work

Logo Design
Stationery Packet
Print Advertisements
Photo Manipulation
Illustration
Page Design

Work Experience

Lead Graphic Designer and Photographer

Shaghal Ltd
Ematic, XO Vision, Sly Electronics, and DP Audio Video brands
02/10 - Present

Responsible for designing, setting, and maintaining graphic standards relating to packaging, catalogs, and promotional materials for four consumer electronics brands. Coordinated and collaborated on multiple projects with in-house designers and freelance designers/videographers in the US and Europe, as well as production facilities in China. Photographed products for use on promotional materials, vendor websites, and packaging.

Graphic Designer

Strategic Marketing, Inc.
www.strategicmarketing.com
09/07 - 12/07 - intern; 01/08 - 03/09 full time.

Worked with sales reps and account coordinators to create direct mail advertising for clients. Created logos for various company products as well as company promotional materials.

Photographer

Box 5 Productions, part time
www.box5productions.com
March 24,25 2007 Paramus, New Jersey and May 19,20 2007 Nashville, Tennessee
Photographed dance action sessions for multiple event dance competition.

Statistical Clerk

U.S. Department of Commerce, U.S. Census Bureau
August 2005 - October 2006
Conducted Telephone Surveys and recorded data for analysis.

Expert in:

Adobe Photoshop (over 6 years experience)

Proficient in:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Quark Express



Patrick Fust
Production Coordinator
patrick@strategicmarketing.com

March 18, 2009

Strategic Marketing
1901 Stanley Gault Parkway
Louisville, KY
40223

To Whom it may Concern:

I am very pleased to recommend Ronnie Erwin as a candidate for a position within your organization. Ronnie was employed with Strategic Marketing from January 1st, 2008 – March 13th, 2009.

As a designer within our department, Ronnie was responsible for handling all aspects of the creative process. He successfully designed jobs from its' initial stages to final delivery. He coordinated with Account Executives, Sales Staff and on occasion, with vendors to ensure that each of his jobs was completed and on-time. Ronnie is a strong team player and would never hesitate to offer his assistance or work overtime when the situation called for it.

Ronnie is a bright, creative individual and is a self-motivated worker. He utilizes his work time to its' fullest extent, is always punctual, and is perfectly capable of multi-tasking. Ronnie also proofs his work very well and pays attention to detail.

Ronnie has been an excellent employee here at Strategic Marketing and he would be a positive asset to your team.

Sincerely,



Patrick Fust
Production Manager
Strategic Marketing
502.992.3403
patrick@strategicmarketing.com